

## Introduction

In December 2017 we asked YouGov to survey over 4,000 GB adults who had flown as part of a group (where the respondent booked the tickets) for their views on being able to sit with their group when flying. We analysed the results and found differences between different airlines. So we provided information for consumers, to help them make informed choices.

The data tables below show the information we used.

## YouGov Survey Results

Any calculations based on fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable.

**For the following questions, please continue to think about the MOST recent time you flew as part of a group where you booked the tickets. If you booked tickets for a return trip please think about the FIRST flight you took (i.e. the outbound flight).**

**Did the whole group you were with sit together on the flight?**

	Unweighted base	Base: All GB adults who have flown as part of a group where they were the ticket holder in the last year	Yes, we all sat together	No, we did not all sit together	Don't know/ can't recall
<b>Total</b>	<b>4296</b>	<b>4316</b>	<b>3474</b>	<b>778</b>	<b>63</b>
Aer Lingus	20	20	19	1	-
American Airlines	23	24	17	6	1
BA CityFlyer	15	17	10	7	-
British Airways (BA)	452	456	382	67	6
easyJet	929	930	775	142	13
Emirates	96	100	74	22	3
Flybe	146	144	125	17	3
Jet2.com	354	343	286	54	2
KLM Royal Dutch Airlines	70	70	59	11	-
Lufthansa	31	32	24	5	3
Monarch Airlines	120	119	104	14	1
Norwegian Air International	73	75	70	5	-
Qatar Airways	18	18	14	4	-
Ryanair	607	617	394	217	6
SAS	7	7	5	2	1
Thomas Cook	274	275	235	40	-
TUI Airways (previously Thomson Airways)	386	383	336	45	3
United Airlines	22	22	19	3	-
Vueling Airlines	19	18	17	1	1
Virgin Atlantic	132	131	106	23	2
Wizz Air	48	51	44	8	-
Other	325	329	268	52	8
Don't know	129	134	91	31	11

ACF\_Q7. Which ONE of the following BEST describes how you were able to sit together?

	Unweighted base	Base: All GB adults who have flown as part of a group where they were the ticket holder in the last year, and sat together on the flight	We were all given seats near each other straight away, at no extra cost	We all sat together at no extra cost, but only after changing seats at check-in as we were initially placed apart	We all sat together at no extra cost, but only after swapping seats with people on the flight as we were initially placed apart	We paid extra to guarantee we could sit together	None of these	Don't know/ can't recall
<b>Total</b>	<b>3469</b>	<b>3474</b>	<b>1797</b>	<b>149</b>	<b>132</b>	<b>1176</b>	<b>145</b>	<b>75</b>
Aer Lingus	19	19	11	1	3	2	2	1
American Airlines	18	17	7	3	-	5	2	1
BA CityFlyer	9	10	6	1	2	1	-	-
British Airways (BA)	384	382	245	29	16	61	19	12
easyJet	773	775	430	24	18	258	23	22
Emirates	74	74	52	4	7	7	3	1
Flybe	124	125	72	6	10	32	3	1
Jet2.com	295	286	129	8	8	132	7	3
KLM Royal Dutch Airlines	58	59	39	5	1	7	7	1
Lufthansa	23	24	14	2	3	3	3	-
Monarch Airlines	105	104	47	3	6	42	5	2
Norwegian Air International	67	70	48	2	5	12	1	2
Qatar Airways	14	14	6	1	3	1	2	1
Ryanair	389	394	112	11	25	224	13	8
SAS	4	5	4	-	1	-	-	-
Thomas Cook	233	235	111	6	11	97	8	1
TUI Airways (previously Thomson Airways)	337	336	137	4	1	181	9	3
United Airlines	19	19	11	5	2	1	-	1

Vueling Airlines	17	17	12	2	-	3	-	-
Virgin Atlantic	108	106	44	6	5	29	19	3
Wizz Air	40	44	28	1	1	11	1	1
Other	269	268	179	18	4	45	15	8
Don't know	90	91	52	7	2	21	4	5

ACF\_Q8. You said you did not sit together as a group on the flight...Which ONE of the following BEST describes why you didn't sit together?

	Unweighted base	Base: All GB adults who have flown as part of a group where they were the ticket holder in the last year, and did not sit together on the flight	We did not all sit together despite paying extra to do so	We did not sit together because we didn't know until we boarded the plane that our seats were apart	We did not sit together because there was no option to do so (e.g. we couldn't select our seats, seats next to each other were already taken, etc.)	We did not sit together as we were not bothered enough about being separated to pay extra to sit together	We did not sit together as we were not bothered about doing so (e.g. it was a short flight, we didn't mind sitting apart, etc.)	We wanted to sit together but it was too expensive to pay extra to do so	None of these	Don't know/can't recall
<b>Total</b>	<b>769</b>	<b>778</b>	<b>13</b>	<b>57</b>	<b>125</b>	<b>262</b>	<b>133</b>	<b>124</b>	<b>47</b>	<b>17</b>
Aer Lingus	1	1	-	-	-	1	-	-	-	-
American Airlines	4	6	-	-	3	3	-	-	-	-
BA CityFlyer	6	7	1	-	1	-	1	1	3	-
British Airways (BA)	63	67	1	10	13	13	12	5	8	6
easyJet	146	142	-	10	14	58	30	19	9	2
Emirates	19	22	1	2	7	5	3	1	3	-
Flybe	19	17	-	2	3	5	4	3	1	-
Jet2.com	57	54	-	3	12	17	10	12	1	-
KLM Royal Dutch Airlines	12	11	-	2	4	3	2	-	1	-
Lufthansa	5	5	-	1	-	1	2	1	-	-
Monarch Airlines	14	14	1	1	3	6	1	1	1	-
Norwegian Air International	6	5	-	-	1	2	-	3	-	-
Qatar Airways	4	4	-	1	2	-	1	-	-	-
Ryanair	212	217	3	10	16	88	37	52	6	5
SAS	2	2	-	-	1	1	-	-	-	-

Thomas Cook	41	40	2	4	9	11	3	5	5	2
TUI Airways (previously Thomson Airways)	46	45	1	1	7	18	6	9	2	1
United Airlines	3	3	-	-	2	1	-	-	-	-
Vueling Airlines	1	1	-	-	1	-	-	-	-	-
Virgin Atlantic	23	23	-	4	8	4	-	3	4	1
Wizz Air	8	8	-	1	1	2	3	1	-	-
Other	49	52	-	4	13	15	11	5	5	-
Don't know	28	31	3	2	5	10	7	3	-	1